

BYU Brightspot User Group

April 2025

Nate Walton

Topics

2024 Features Released

Development Roadmap

Employee Import

Site Templates

Forms

SEO

Analytics & Dashboards

Custom Code

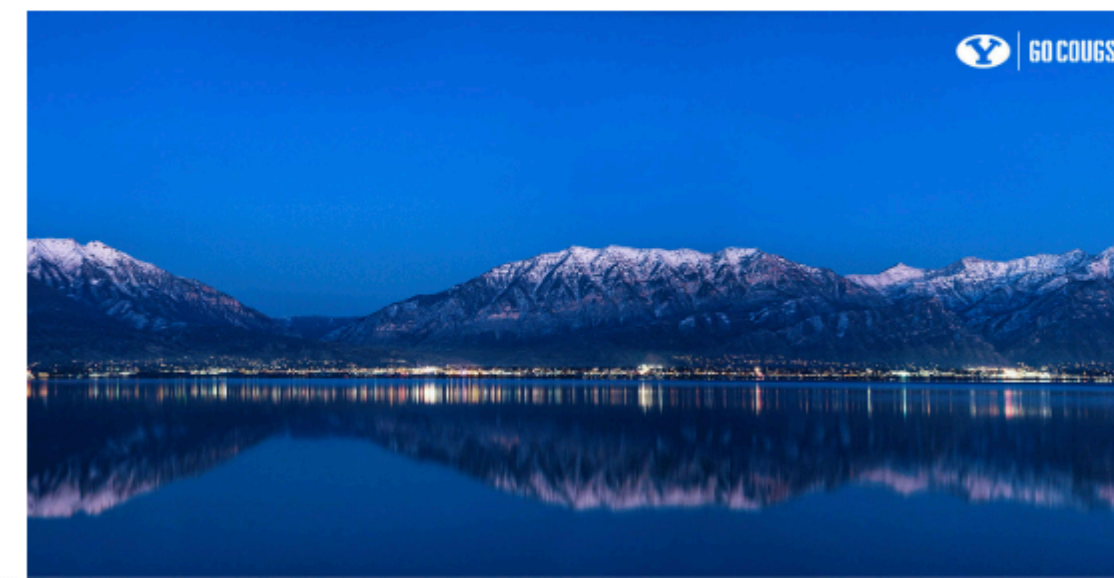
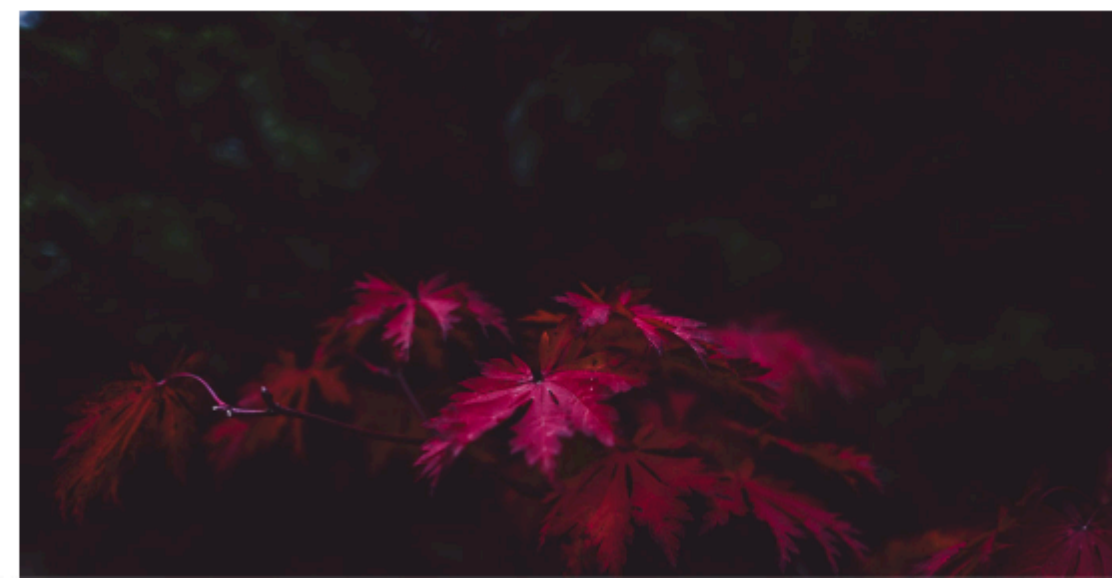
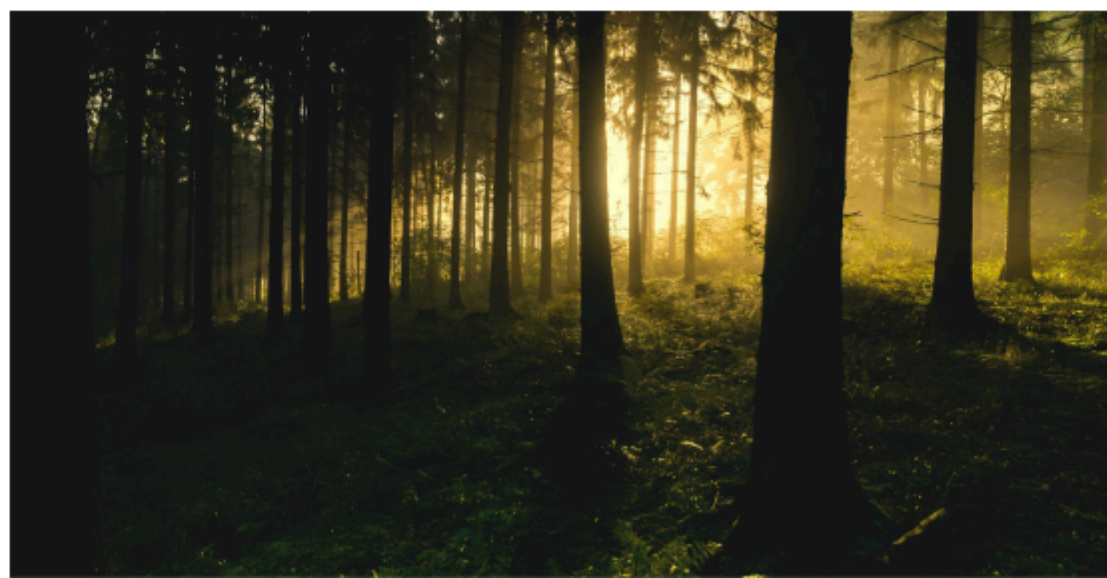
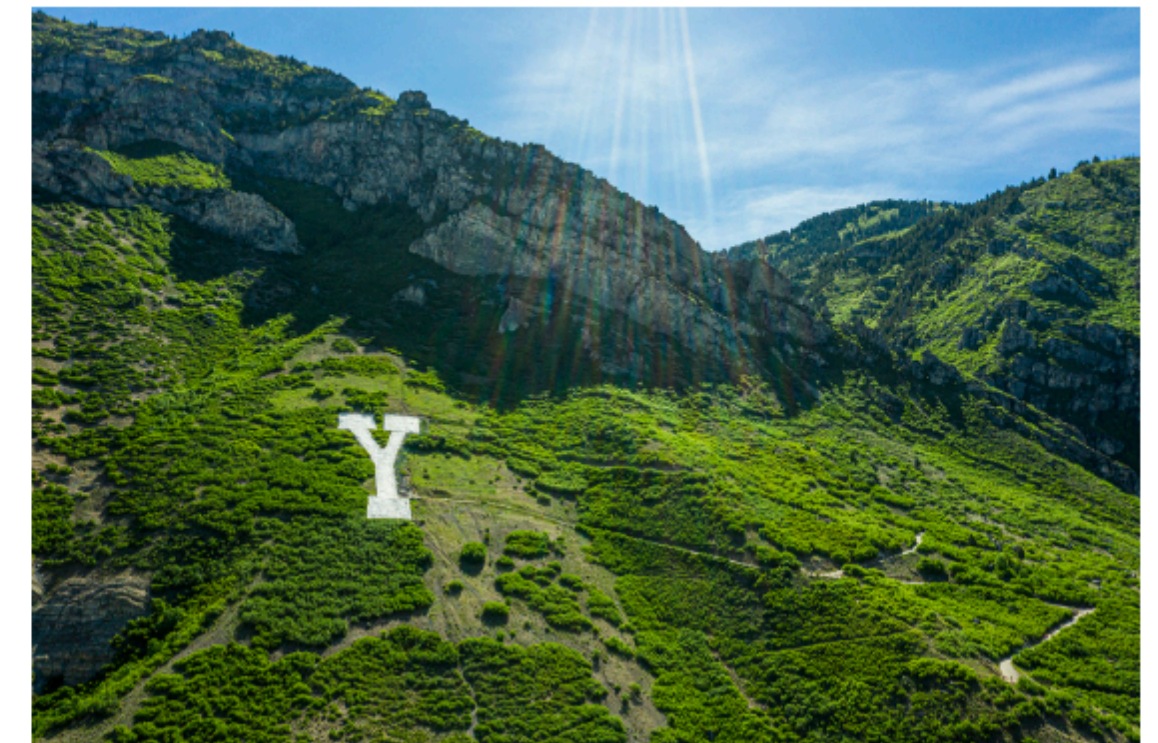
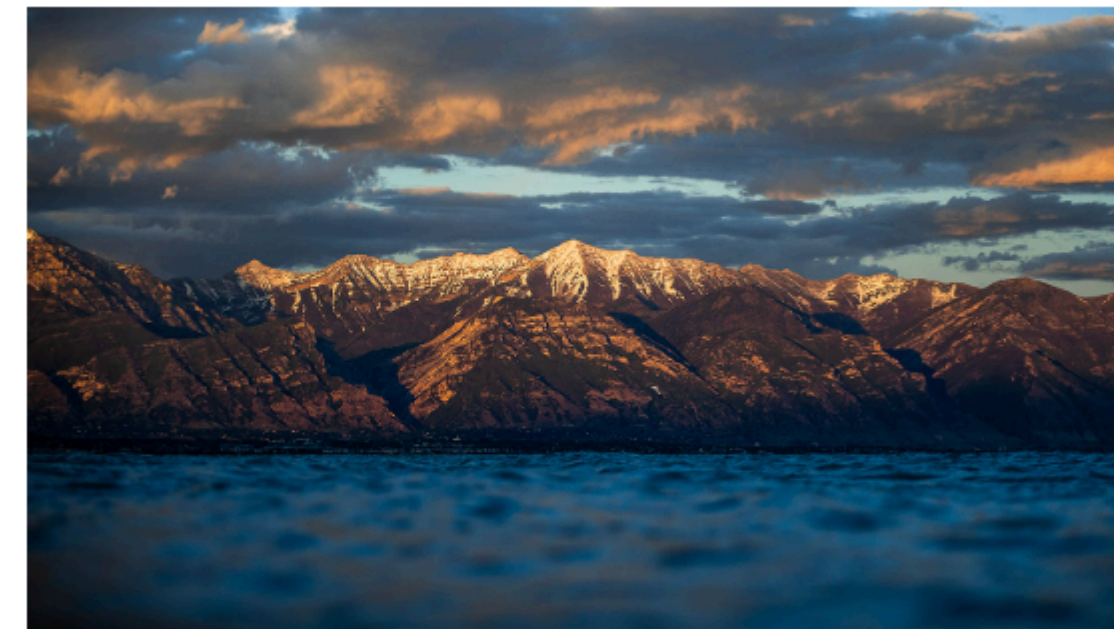
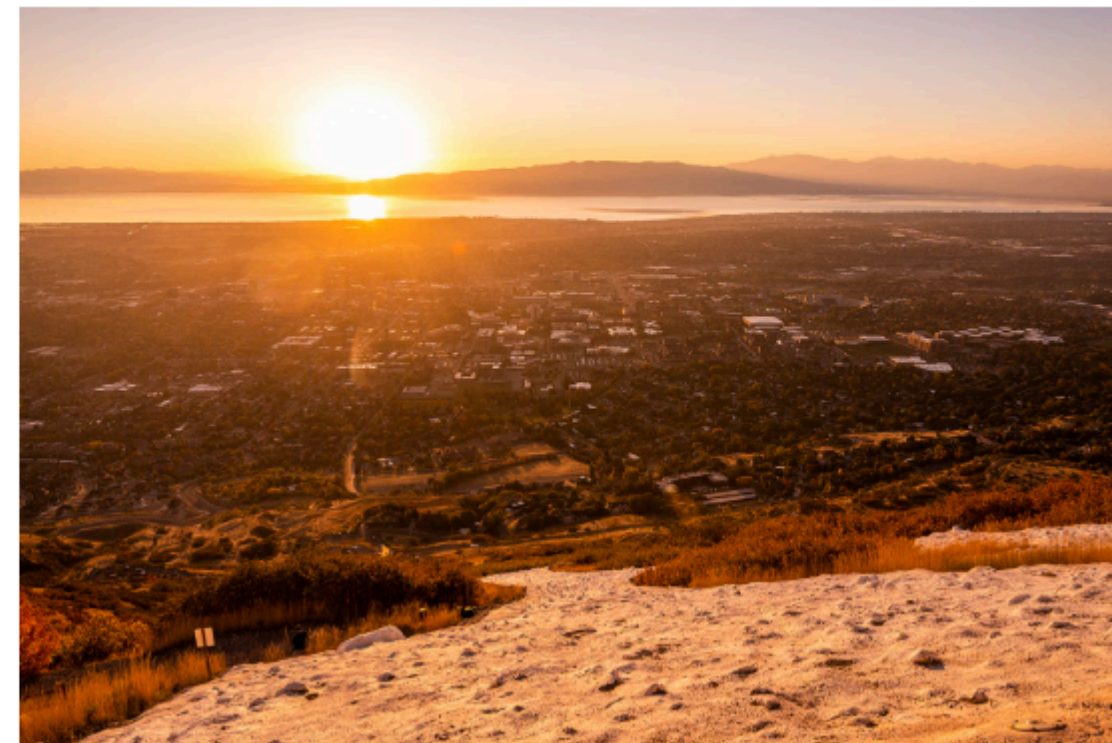
2024 Features

2024 Features Released

- New gallery carousel grid module
- Timeline module updates
- Free-form HTML field in Custom Head Elements
- Implement 'Convert & Copy' for all modules
- Audio on Digital Signage
- CMS Editorial Guide updates
- Support for ReCaptcha V3
- CES front-end login (Unity login)
- Workday Updates for front-end authentication
- Editorial Content Type development for Policy type
- Images shouldn't have URLs by default
- Handle contingent Worker type correctly for front-end authentication
- Add page overrides to Book content type

Gallery: Carousel Grid

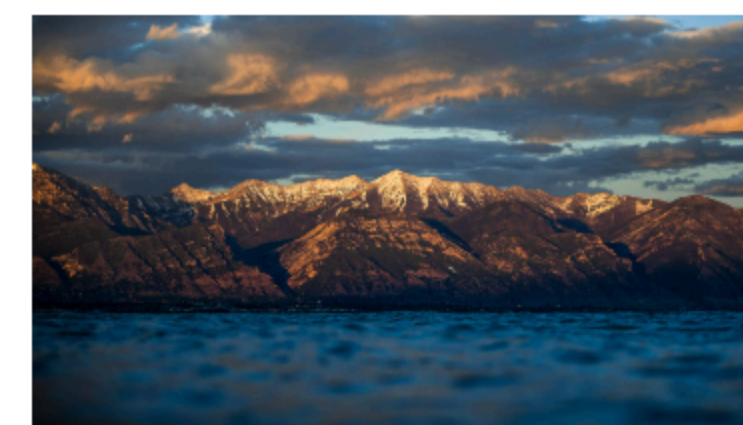
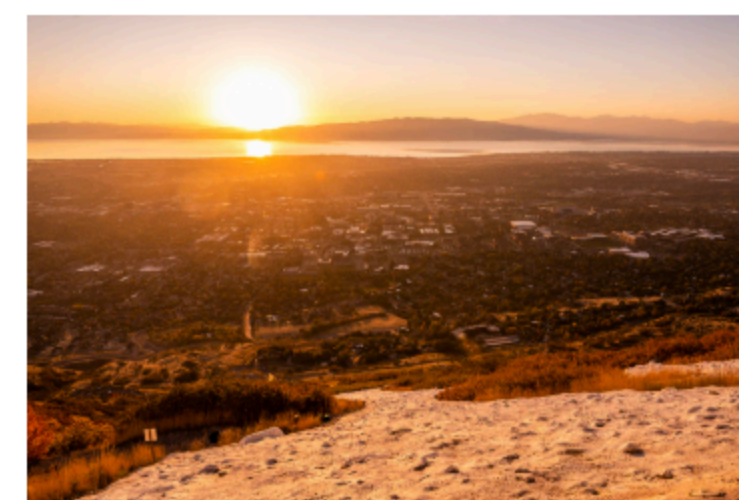
Home



4. Carousel Grid in Rich Text

To create a Carousel Grid gallery in a rich text module:

1. Add or open a rich text module on a page.
2. Add a gallery to the rich text area.
3. In the Edit Gallery popup, scroll to the Carousel Styles section and open it.
4. Change Template to Carousel Grid.
5. Set the number of columns you want.



Timeline

[Home](#)

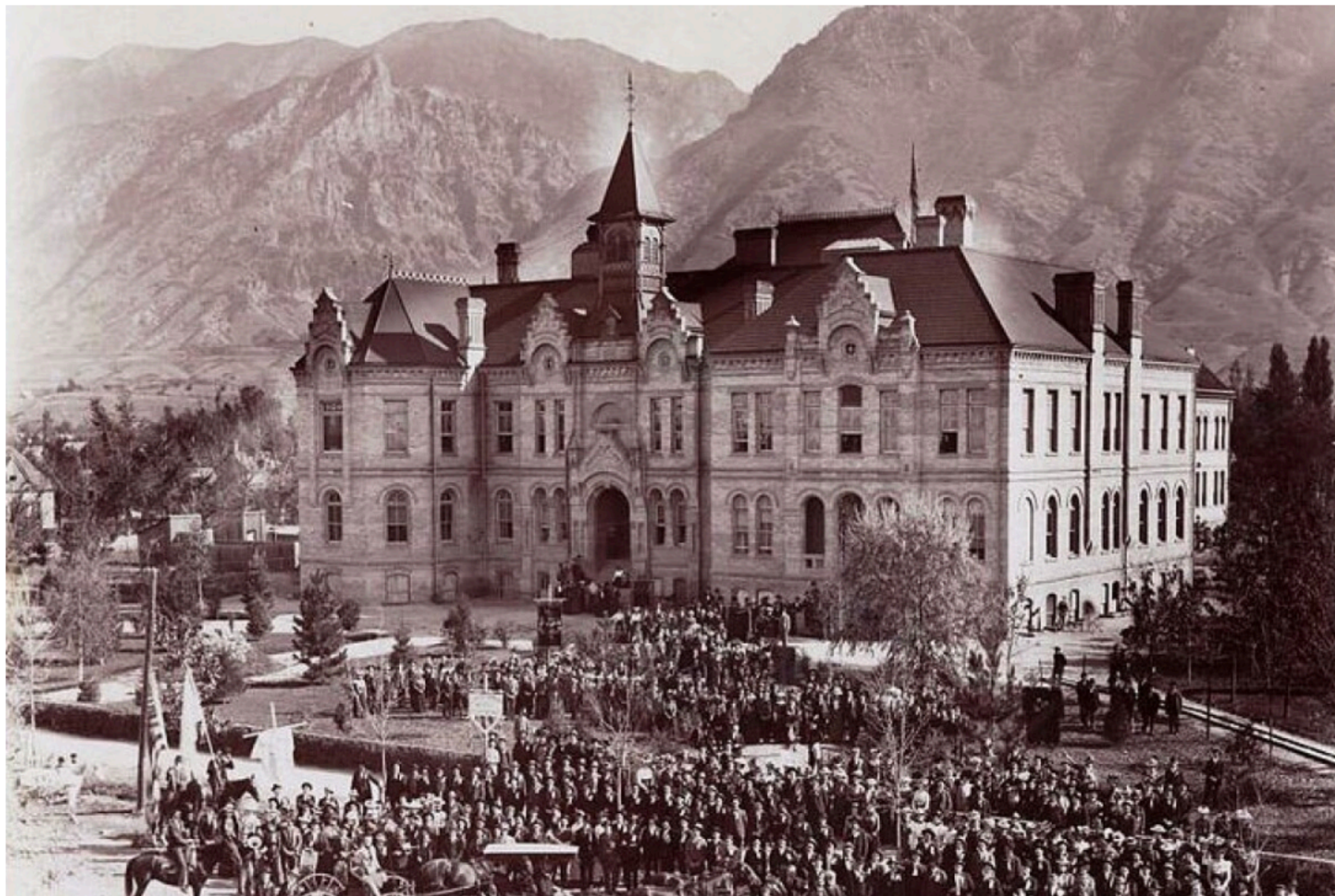
1875 - BYA

Maeser

Cluff

1903 - BYU

Brimhall



1875 - Brigham Young Academy

Brigham Young Academy founded on October 16, 1875

HTML Custom Head Element



Sites

All Sites



Search



Global

150th Anniversary

4th Wall Dramaturgy

_Media Desk Template

_Template Site (COPY ME)

_Template Site - Secondary
Branding (COPY ME)

AA - American Nuclear Society

AA - Engineering Design

Edit Site: BYU Websites (Brightspot Info)



MAIN

FRONT-END

INTEGRATIONS

CMS

PAGE DEFAULTS

SEO

CONTENT DISCOVERY

Site Group

BYU Provo



Locale



English [en]



Time Zone

America / Denver



Default Date Time Format

Pattern Reference

Output: April 04, 2025 05:18 PM

MMMM dd, yyyy hh:mm a

SAVE

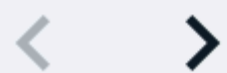
Archive



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Advanced



Conditional Request Settings ?

The first setting that matches the ObjectType will be used.

+ Add Type Configuration

Web App Manifest

Web App Manifest

1

Browser Config

Schema Reference

1

SAVE

Archive



Sites

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1

Custom Scripts And Styles ?

Add custom Javascript and CSS resources to certain pages.

1

Custom Head Elements: All pages



2

Custom Head Elements: Home page



Add Custom Head Elements

Custom Response Headers

Add custom HTTP Response Headers to certain pages.

1

Custom Response Headers: All pages



Add Custom Response Headers

SAVE

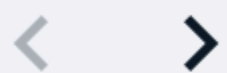
Archive



Sites

All Sites

Search



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Branding (COPY ME)

AA - American Nuclear Society

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Stop Processing?

Stop processing other rules after matching this one?



Html Element

Script Element

Style Element



Search



Add Custom Head Elements

Custom Response Headers

Add custom HTTP Response Headers to certain pages.



SAVE

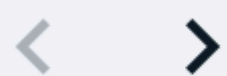
Archive



Sites

All Sites

Search



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Elements



1 Html Element: Dynatrace JS



Internal Name



Dynatrace JS

Type

<script type="text/javascript" src=" https://



2 Style Element: All Pages Custom CSS



Add



SAVE

Archive



Sites

All Sites

Search

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4th Wall Dramaturgy

_Media Desk Template

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_Template Site - Secondary
Branding (COPY ME)

AA - American Nuclear Society

AA - Engineering Design

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Stop Processing?

Stop processing other rules after matching this one?



Elements



1 Html Element: Dynatrace JS



2 Style Element: All Pages Custom CSS



Add



2

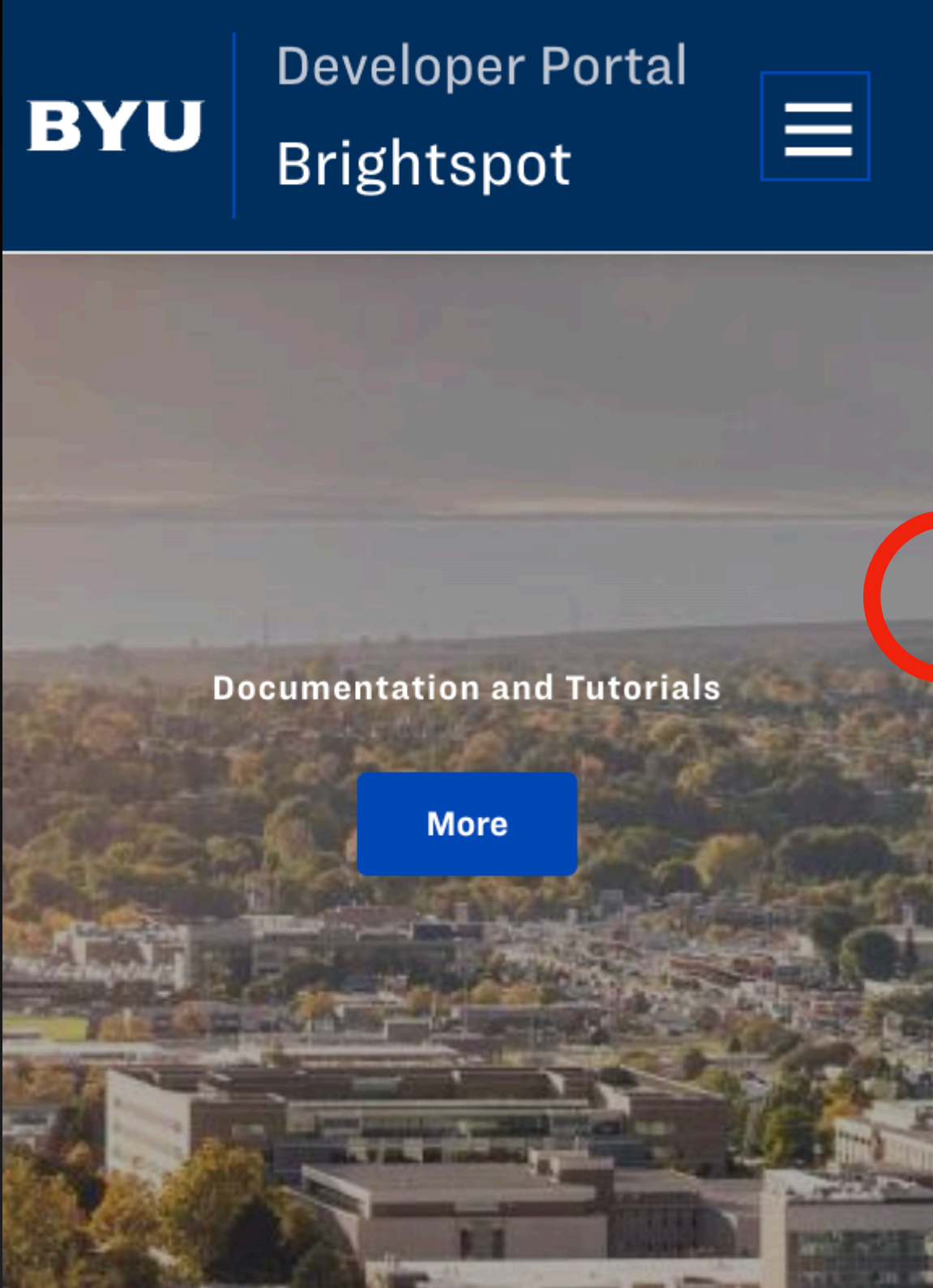
Custom Head Elements: Home page



Add Custom Head Elements

SAVE

Archive



```
Elements Console Sources Network Performance Memory Application Privacy and security Lighthouse >> x 2
<script type="text/javascript" src="https://consent.trustarc.com/v2/autoblockasset/co
re.min.js?cmId=3p3tmg"></script>
<script type="text/javascript" src="https://consent.trustarc.com/v2/autoblock?cmId=3p
3tmg"></script>
<style>...</style>
</head>
<body class="Page-body header-large hide-read-time hide-category" data-document-
loaded="true"> flex
  <div id="consent-banner"> /div
  ...
  <script src="https://js-cdn.dynatrace.com/jstag/16294a69b33/ruxitagent D 103092503101
00759.js" defer="defer" crossorigin="anonymous"></script> == $0
  <script type="text/javascript" src="
https://js-cdn.dynatrace.com/jstag/16294a69b33/bf19966hyx/4ce8449b9991fc50_complete.j
s" crossorigin="anonymous"></script>
  <meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=5">
  <title>BYU Websites Home - BYU Brightspot</title>
  <link rel="canonical" href="https://sites.byu.edu/">
  <meta name="brightspot.contentId" content="0000016a-b825-d5ff-a3ff-b9bd9c690000">
  <link rel="apple-touch-icon" sizes="180x180" href="/apple-touch-icon.png">
  <link rel="icon" type="image/png" href="/favicon-32x32.png">
  <link rel="icon" type="image/png" href="/favicon-16x16.png">
  <link type="application/rss+xml" rel="alternate" title="BYU Websites Home" href="http
s://sites.byu.edu/index.rss">
  <script>...</script>
  <script>...</script>
  <script>...</script>
  <script src="https://brightspotcdn.byu.edu/resource/00000173-da06-d043-a7ff-dece7d790
000/styleguide/All.min.bc4986d...gz.js"></script>
  <script>...</script>
  <svg xmlns="http://www.w3.org/2000/svg" stvle="displav:none" class="icons-man">...
html.Page.lead-bg-image body.Page-body.header-large.hide-read-time.hide-category script
```

Styles Computed Layout Event Listeners >>

margin -
border -
padding -
autoxauto

Filter Show all Group

background-repeat	no-repeat
box-sizing	border-box
color	rgb(20, 20, 20)
cursor	default
display	none
font-family	"Public Sans", "Open Sans",
font-size	10px
font-weight	400
height	auto
line-height	16px
tab-size	4
text-size-adjust	100%
width	auto
word-break	break-word
-webkit-font-smoothing	antialiased

Console Issues Network conditions AI assistance What's new X

What's new in DevTools 135

See all new features

new See the highlights from Chrome 135

What is Brightspot?

Simple, free web hosting and content management

Brightspot is a campus website management and hosting service meant to improve and simplify campus web publishing. It provides cloud hosting, security, round-the-clock monitoring, and ADA-compliant accessible design templates.

Roadmap

2025 Development Roadmap

- Employee Import ✓
 - Improved data handling +
- Performance improvements ✓
 - Permissions page performance
- Fix button sizes ✓
- Custom module top and bottom padding +
- Custom width for certain modules (wide or full-width) +
- Promo Ad Lede and Promo Standard modules (from BYU Pathway) +
- New large list title style +
- Ability to left-align text in list cards +
- Version upgrade (Brightspot 4.8)
- User Expiration: specific date, employment change, etc.
- Forms improvements
 - View form submissions in CMS
 - Delete form submissions
- Other bug fixes and small enhancements as needed

New Promo Style

April 2025

Image overlay promo with angled or circular overlay for text

Flexibility at Its Finest
Education for you, whenever and
wherever you need.

[Learn More](#)



Need help?
Chat with us!

Brightspot 4.8 Features

Actionable Notifications

Take actions such as pushing content through workflows and approving tasks right from your notifications.

MAIN

EDITORIAL CALENDAR

WORKFLOW QUEUE

Notifications



Open Preview



✓ Preview successfully generated!

12:11 PM

fintan kiely updated an existing Homepage: [Brightspot GO: Homepage](#)

[Open Preview](#) [Comment](#) ...

Fri, Jul 12

• Publish Notification

10:57 AM

fintan kiely updated an existing Homepage: [Brightspot GO: Homepage](#)

[Open Preview](#) [Comment](#) ...

• Publish Notification

10:47 AM

fintan kiely updated an existing Homepage: [Brightspot GO: Homepage](#)

[Open Preview](#) [Comment](#) ...

CLEAR

Quick Start



Article



Gallery



Image



Page

Recent Activity

Watching? ☐ Any Content Type ▾ Anyone ▾ Status (Published)

 No recent activity!

Workstreams

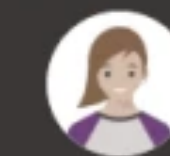
Anyone ▾

 No workstreams yet!

Brightspot 4.8 Features

Content Edit Page Redesign

A new header, flexible edit and preview pane widths, a condensed rich-text toolbar, and a collapsable right-rail that better utilizes screen real estate.



Default ▾

Article: 7 essential CMS integrations for broadcast media



Raw HTML

(^ + ⌘ + C)

media



PUBLISH



Lead

▼ Promo: Untitled

Body (Required) ?

List ▾

1 List Item: Digital-to-print

Headline

Digital-to-print

Body ?

B*I*U

Image

Preview to Edit ☒

Desktop - Small (1280) ▾

View Reference ▾

BRIGHTSPOT®

Products

Customers

Learn

Documentation

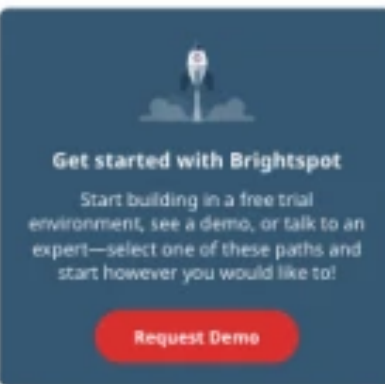
About Us

Demo

[← BACK TO LEARN](#)

7 essential CMS integrations built for broadcast media

By Brightspot Staff, January 04, 2021



Related Resources

Media's next frontier: The 3 digital trends media companies cannot ignore

Many media companies have struggled to pivot to a digital-first mindset. However, WGBH—the nation's largest public news organization—has successfully made the transition by staying ahead of changing consumer preferences.

How to build OTT audio and video into your content strategy

Over-the-top (OTT) distribution for your audio and video content is now an integral part of the digital content experience, and publishers need a platform like Brightspot that considers OTT video and audio integration as part of the core publishing system.

Scaling your live video publishing with AWS Elemental & Brightspot

Brightspot puts the power of Elemental at your fingertips by embedding it within your CMS. Explore the benefits and learn why more brands are using this tool.

How Brightspot's "Email to CMS" feature bolsters mobile CMS accessibility

A mobile CMS is critical to organizations that need accommodate content contributors,

Broadcast media companies experience similar challenges as other types of content businesses, from eCommerce to B2B organizations: telling the right stories to the right audiences, reaching customers where they're engaging most, and driving transformation at a time when competition for attention and eyeballs is higher than ever before.

For broadcast media businesses, everything comes back to speed. It's all about getting the best stories out first, and being able to quickly launch and test new digital experiences. For digital leads at public media companies, especially, managing a large technology stack to carry out these experiences is part of the job, and having a publishing platform that integrates seamlessly into solutions for audio and video, personalization, paywalls and more is critical.

In a [recent blog post](#), we covered the key reasons public media is increasingly turning to content management, including to 1) increase speed and flexibility in publishing, 2) carry out multisite and omnichannel experiences, and 3) provide rich digital experiences through integrations. Here, we'll take a deeper dive into some of those integrations, and the top ones Brightspot offers for broadcast media companies.

Brightspot 4.8 Features

AI Integrations

Incorporate GenAI into content workflows using leading industry models like Claude and Gemini. Ask questions, gather insights, generate summaries, and more, within Brightspot CMS. Using a site's own content and data, efficiently find the information you need.

Brightspot 4.8 Features

Zapier Integrations

Integrating with an IPAAS provider (such as Zapier) enables customers to connect with thousands of third-party applications through a no or low-code solution.

Brightspot 4.8 Features

GraphQL Content API

The GraphQL plugin has been completely redeveloped to improve the performance and reliability of developing and maintaining large-scale, highly dynamic schemas. The GraphQL Content API (GCA) will benefit any customers who leverage Brightspot for Headless or Hybrid applications and currently use our CDA or CMA APIs.

Employee Import

Employee Imports

Updated for Workday

- Simpler setup
- New employee status designations
- Updated employee groupings (supervisory orgs)
- Clear group and supervisor names
- Clear site ownership

Directory Ingestion v1

(deprecated)



Sites

All Sites

physical

AA - Physical and Occupational Therapy (PTOT)

Physical Facilities

Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



MAIN

FRONT-END

INTEGRATIONS

CMS

PAGE DEFAULTS

SEO

CONTENT DISCOVERY

Hierarchy Group

Physical and Mathematical Sciences (CPMS) - Colle...



Name



The College of Computational, Mathematical, and Physical Sciences

SEO Display Name

Displays as part of the SEO title

Computing, Math, and Science

URLs

1

https://science.byu.edu



SAVE

Archive



Sites

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physical

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Directory Ingestion



Directory Ingestion V2



Events



Mailchimp



RSS Feeds



Search



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Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

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Edit Site: The College of Computational, Mathematical, and Physical Sciences



Directory Ingestion



Enabled?

WARNING: Disabling this may cause another site to take ownership of ingested employees



Departments Ingestion Settings



- | | | |
|---|---|---|
| 1 | Departments Ingestion Setting: Dean's Office | — |
| 2 | Departments Ingestion Setting: Advisement | — |
| 3 | Departments Ingestion Setting: Chemistry and Biochemistry | — |
| 4 | Departments Ingestion Setting: Computer Science | — |
| 5 | Departments Ingestion Setting: Earth Science Museum | — |

SAVE

Archive



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All Sites

physical

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The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



3 Departments Ingestion Setting: Chemistry and Biochemistry

Name

Chemistry and Biochemistry

Employee Groups

Will assign these groups to any ingested employee for this setting.

1 Chemistry and Biochemistry



Department Ids ?

IDs for the departments whose employees should be made available to this site.

0496

SAVE

Archive



Sites

All Sites

physical

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Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



Net Ids

Net IDs for the specific employees to be made available for this site. NOTE: these employees aren't filtered by classifiers



Classification Codes ?

Classifier: specify which classification codes to ingest (ex: FAC for faculty). If none set all Employees will be migrated irrespective of faculty code.

ADM



FAC



STF



Status Codes

SAVE

Archive



Sites

All Sites

physical

AA - Physical and Occupational Therapy (PTOT)

Physical Facilities

Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



Status Codes

Classifier: specify which status codes to ingest (ex: FT for Full-Time). If none set all Employees will be migrated irrespective of status code.



Standing Codes ?

Classifier: specify which standing codes to ingest (ex: ACT for Active). If none set all Employees will be migrated irrespective of standing code

ACT



LEV



SAVE

Archive

Directory Ingestion v2



Sites

All Sites

physical

AA - Physical and Occupational Therapy (PTOT)

Physical Facilities

Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



Directory Ingestion V2



Department Employee Groups ?



1 Department - Employee Group Mapping: Dean's Office



2 Department - Employee Group Mapping: Advisement



3 Department - Employee Group Mapping: Chemistry and Biochemistry



4 Department - Employee Group Mapping: Computer Science



5 Department - Employee Group Mapping: Earth Science Museum



▼ Department - Employee Group Mapping: Geological Sciences



7 Department - Employee Group Mapping: Mathematics



SAVE

Archive



Sites

All Sites

physical

AA - Physical and Occupational Therapy (PTOT)

Physical Facilities

Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



3 Department - Employee Group Mapping: Chemistry and Biochemistry

Name

Chemistry and Biochemistry

Owned Departments

Select departments that this site should own. This will automatically own all descendents. However, other sites will be able to take ownership of child department and it's children unless explicitly selected here.

CMS - Chemistry and Biochemistry (Jaron Hansen)

Employee Type Filter ?

Will only ingest employees of this type in this department

All Employee Types (excluding Students)

Employee Groups

SAVE

Archive



Sites

All Sites

physical

AA - Physical and Occupational Therapy (PTOT)

Physical Facilities

Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



able to take ownership of child department and it's children unless explicitly selected here.

CMS - Chemistry and Biochemistry (Jaron Hansen)

Employee Type Filter ?

Will only ingest employees of this type in this department

Search

✓ All Employee Types (excluding Students)

Only Faculty Employees

Only Staff Employees

0w 0c

4 Department - Employee Group Mapping: Computer Science

5 Department - Employee Group Mapping: Earth Science Museum

SAVE

Archive



Sites

All Sites

physical

AA - Physical and Occupational Therapy (PTOT)

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CMS - Chemistry and Biochemistry (Jaron Hansen)

Employee Type Filter



Will only ingest employees of this type in this department

All Employee Types (excluding Students)

Employee Groups

Will assign these groups to any ingested employee in this department

1 Chemistry and Biochemistry



SAVE

Archive



Sites

All Sites

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Physical Facilities

Physical Facilities - Floor Plans and Maps

Physical Facilities - Specifications

The College of Computational, Mathematical, and Physical Sciences

Site Categories

New Site Category

Edit Site: The College of Computational, Mathematical, and Physical Sciences



7 Department - Employee Group Mapping: Mathematics

8 Department - Employee Group Mapping: Mathematics Education

9 Department - Employee Group Mapping: Physics and Astronomy

10 Department - Employee Group Mapping: Statistics



Add Department - Employee Group Mapping

Consumed Departments



Select departments that this site should have access to. Owning a department already grants you access to it and all of its descendents



Events



SAVE

Archive



Global Filters Reset

Employee

Any Publish Date

Draft +1

Advanced Query

Employee Filters

Less Filters

Employee Groups

Tag

Departments

Recent Searches

Saved Searches

Create

Employee NEW

BOARD

LIST

1 to 50 of 458

1 2 3 4 5 > >| X

Show 50



Tags	Edit Popup	ID	Publish User	Update User	Owner	Publish Date	Employee Groups	Faculty	Last Ingested	Viewers
son		00000172-7bc8-df29-a773-7bde555e0001	University Data Importer	University Data Importer v2	The College of Computational, Mathematical, and Physical Sciences	Wed, Jun 03, 2020, 1:58 PM	Mathematics, Dean's Office		Fri, Apr 04, 12:00 AM	
		00000172-5dac-df29-a773-7dbe4e9d0003	University Data Importer	University Data Importer v2	The College of Computational, Mathematical, and Physical Sciences	Thu, May 28, 2020, 5:35 PM	Dean's Office		Fri, Apr 04, 12:00 AM	
		00000172-5dad-df29-a773-7dbf1b550001	University Data Importer	University Data Importer v2	The College of Computational, Mathematical, and Physical Sciences	Thu, May 28, 2020, 5:35 PM	The College, Dean's Office	Untitled	Fri, Apr 04, 12:00 AM	

Global Filters Reset

Employee

Any Publish Date

Draft +1

Advanced Query

Employee Filters

Less Filters

Employee Groups

Tag

Departments

Recent Searches

Saved Searches

Create

Employee NEW

BOARD LIST 1 to 50 of 458 1 2 3 4 5 > >| X

Show 50 ...

Tags Edit ID Publish Update Owner Publish Employee Faculty Last Viewers
Popups User User Groups Ingested

son [edit] 00000172-7bc8-df29-a773-7bde555e0001 University Data Importer University Data Importer v2 The College of Computational, Mathematical, and Physical Sciences Wed, Jun 03, 2020, 1:58 PM Mathematics, Dean's Office Fri, Apr 04, 12:00 AM

[edit] 00000172-5dac-df29-a773-7dbe4e9d0003 University Data Importer University Data Importer v2 The College of Computational, Mathematical, and Physical Sciences Thu, May 28, 2020, 5:35 PM Dean's Office Fri, Apr 04, 12:00 AM

[edit] 00000172-5dad-df29-a773-7dbf1b550001 University Data Importer University Data Importer v2 The College of Computational, Mathematical, and Physical Sciences Thu, May 28, 2020, 5:35 PM The College, Dean's Office Untitled Fri, Apr 04, 12:00 AM

Site Templates

Standard

[About](#)[Programs](#)[For Students](#)[For Faculty/Staff](#)[News](#)[Calendar](#)[Belonging](#)

QUICK LINKS

[Faculty & Staff Directory](#)[Explore Majors](#)[Humanities Center](#)

**"Study and learn, and become
acquainted with all good books, and with
languages, tongues, and people."**

White Header

Welcome to BYU Outdoors Unlimited

Gear for every outdoor adventure

[Rent Now](#)

STORE HOURS:

Winter Hours 8am - 7pm, Mon - Sat (Late Nov - Mid April)

Image

2025

2024



DevSPARK 2025

Dev:SPARK 2025

University Home

By Study & By Faith

“Obtaining an education and getting knowledge are a religious responsibility. We educate our minds so that one day we can render service of worth to somebody else.”

[More](#)



[Apply](#)



[Disciples of Christ](#)



[Academic Calendar](#)



[Becoming BYU](#)



[Athletics](#)

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College Home

Collaborating for Impact

Teams are the fundamental unit of every organization. At BYU Marriott, students experience firsthand how and why teams succeed.



RECENT STORIES

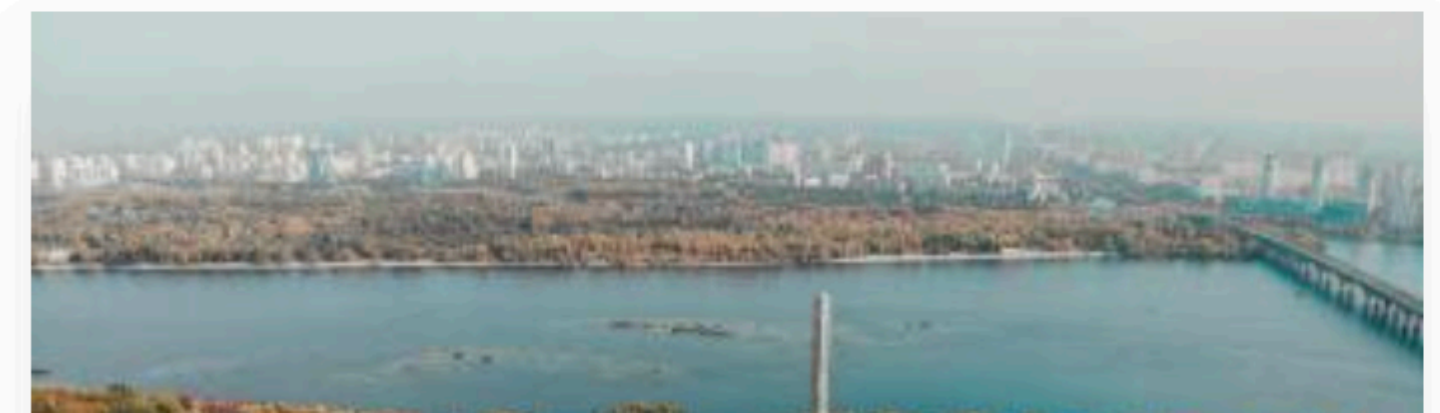
Department

[Faculty & Staff](#)[German](#)[Russian](#)[Internships](#)[Humanities+](#)[News](#)

BYU German & Russian Department

[German](#)[Russian](#)

NEWS



Associated

BALLARD CENTER

BYU MARRIOTT

Home

About ▾

Develop the
Faith and Skills
to Solve Social
Problems

Get Involved

Affiliated



Home

About ▾

Develop the
Faith and Skills
to Solve Social
Problems

Get Involved



Specialty



See the Full Season for BYU OnStage

More



EVENTS

BRAVO!

Dance

Music

Forms

Reset Submissions

Page: Forms

PUBLISH

Content ?

● Character count: 852

1	Rich Text: (RichText) Wh...	...		—
2	Rich Text: (RichText) 1. C...	...		—
✓	Contact Form: (Card For...	...		
4	Rich Text: (RichText) Unt...	...		—
5	Contact Form: (Full Widt...	...		—
6	Rich Text: (RichText) Unt...	...		—
7	Contact Form: (Custom ...	...		—
8	Rich Text: (RichText) 2. C...	...		—
9	Rich Text: (RichText) 3. E...	...		—
10	Event Form: (Card Form...	...		—

Desktop - Large (1920) View Reference

BYU

BYU Websites

Brightspot Component Library

Search

Home

FORMS

Collect information through fields that can be filled out by the user.

What you need to know about Brightspot forms

Brightspot has three types of forms: contact, custom, and event. Within each type are three options: "Card Form," "Full Width Form," and "Custom Form." The forms will be displayed in this order for each type.

Button text and format can be changed in overrides. The default background is white. Some options for background colors are displayed below.

1. Contact Forms

Below are the three contact forms available in Brightspot. Each contact form automatically adds the following fields: first name, last name, email, subject, and body.

CARD FORM TITLE

Description here.

First Name

Last Name

Email

Subject

Body

Submit

FULL WIDTH FORM TITLE

Description here.

First Name

Last Name

Page: Forms

PUBLISH

Content ?

● Character count: 852

1	Rich Text: (RichText) Wh...	...	☰	—
2	Rich Text: (RichText) 1. C...	...	☰	—
3	Contact Form: (Card For...	✕	☰	—
4	Rich Text: (RichText) Unt...			
5	Contact Form: (Full Widt...			
6	Rich Text: (RichText) Unt...	...	☰	—
7	Contact Form: (Custom ...	...	☰	—
8	Rich Text: (RichText) 2. C...	...	☰	—
9	Rich Text: (RichText) 3. E...	...	☰	—
10	Event Form: (Card Form...	...	☰	—

Swap

Copy

Convert to Shared

Desktop - Large (1920) View Reference

BYU Websites Brightspot Component Library

Home

FORMS

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CARD FORM TITLE

Description here.

First Name

Last Name

Email

Subject

Body

Submit

FULL WIDTH FORM TITLE

Description here.

First Name

Last Name

URLs

/forms

Brightspot C... Perma...

+ Add

Sites

Owner:

Brightspot Component Libr...

Access:

None

References

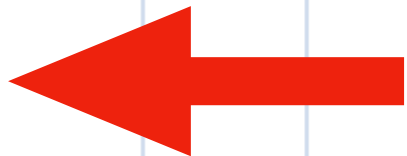


Content



● Character count: 852

1	Rich Text: (RichText) Wh...	...	☰	—
2	Rich Text: (RichText) 1. C...	...	☰	—
3	Contact Form: (Card For...	...	☰	+
▼	Contact Form: (Card For...	...	☰	
5	Rich Text: (RichText) Unt...	...	☰	—
6	Contact Form: (Full Widt...	...	☰	—
7	Rich Text: (RichText) Unt...	...	☰	—
8	Contact Form: (Custom ...	...	☰	—
9	Rich Text: (RichText) 2. C...	...	☰	—



Desktop - Large (1920) [View Reference](#)

BYU

BYU Websites

Brightspot Component Library

Search

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FORMS

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First Name

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Body

Submit

FULL WIDTH FORM TITLE

Description here.

First Name

Last Name

URLs



/forms



Brightspot C...

Perma...



Add

Sites



Owner:

Brightspot Component Libr...

Access:

None

References



Other Questions

Search Engine Optimization (SEO)

Brightspot Tools

Page: Pages



PUBLISH



MAIN

OVERRIDES

SEO

AMP

EXPIRATION

STYLES

COMMUNITY

TRANSLATIONS

Title

Character count: 5

Pages

Description



Disable SEO Recommendations

No default.

Inherit



Focus Keyword Phrase

URLs



/pages



Brightspot C...



Perma...



Add

Sites



Owner:

Brightspot Component Libr...



Access:

None



Revisions (4)



Only show named revisions





Page: Pages



PUBLISH



Title

Character count: 5

Pages

Description

Disable SEO Recommendations

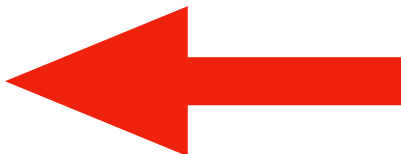


No default.

Inherit



Focus Keyword Phrase



Meta Keywords



URLs



/pages



Brightspot C...



Perma...



Add

Sites



Owner:

Brightspot Component Libr...



Access:

None



Revisions (4)



Only show named revisions





Page: Pages

Work in Progress Saved

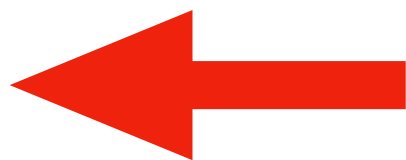


PUBLISH



Title

- Character count: 5
- Focus keyword-count: 0



Pages

Description

Disable SEO Recommendations ?

No default.

Inherit

Focus Keyword Phrase ?

university

1w 10c

Meta Keywords

URLs



/pages



Brightspot C...



Perma...



Add

Sites



Owner:

Brightspot Component Libr...



Access:

None



Revisions (4)



Only show named revisions





Page: Pages

Work in Progress Saved

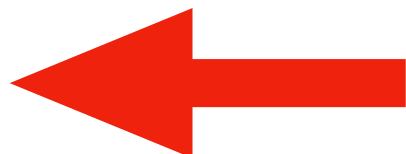


PUBLISH



Title ?

- Character count: 111
- Focus keyword-count: 1



The mission of Brigham Young University is to assist individuals in their quest for perfection and eternal life

18w 111c

Description

Disable SEO Recommendations

No default.

Inherit

Focus Keyword Phrase

university

Meta Keywords

URLs



/pages



Brightspot C...



Perma...



Add

Sites



Owner:

Brightspot Component Libr...



Access:

None



Revisions (4)



Only show named revisions





Page: Pages

Work in Progress Saved



PUBLISH



MAIN

OVERRIDES

SEO

AMP

EXPIRATION

STYLES

COMMUNITY

TRANSLATIONS

URLs



/pages



Brightspot C...



Perma...



Add

Sites



Owner:

Brightspot Component Libr...



Access:

None



Revisions (4)



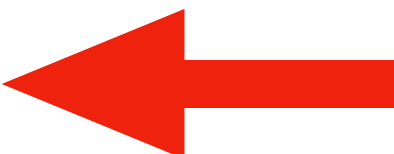
Only show named revisions



Focus Keyword Density (SEO)

The recommended density is 3.0 or more

0.71



Display Name

Pages

Internal Name

Pages

Hide Display Name?

If enabled, the Display Name will not be shown on the frontend



Description

Google Tools

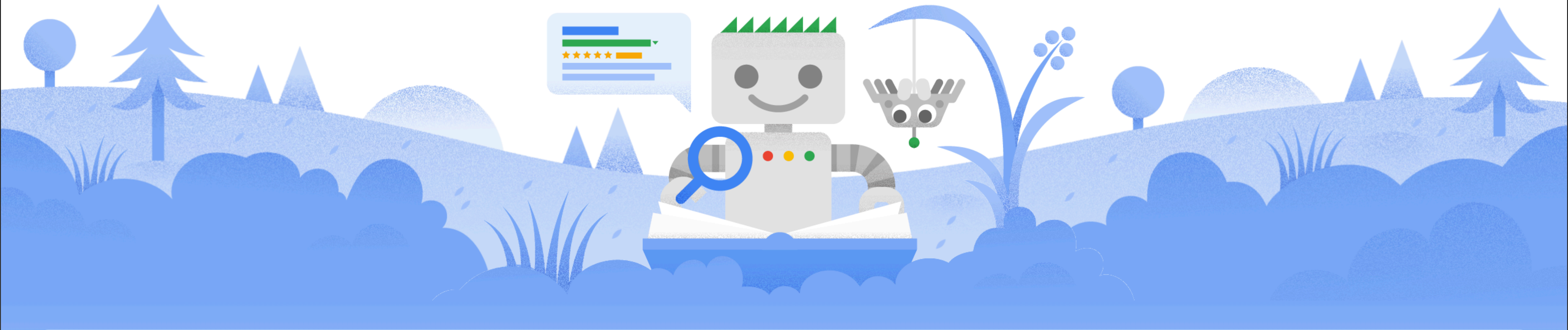
developers.google.com/search

We're now on LinkedIn: For news and resources from Google Search on making your site discoverable, [follow us on LinkedIn](#).

How to get your website on Google Search

Google Search Central, formerly Google Webmasters, is here to help the right people view your content with resources to make your website discoverable to Google Search. New to SEO? Start by reading this introductory guide to SEO.

Get started



Specific things you can do to improve the SEO of your website



Here are things you can do:

Based on your profile selection, here are some recommendations for your website:

Check if and how you're appearing on Search

Make sure that your website appears on Google Search, and review how the title and descriptions look for your site.

Help people quickly understand what your site is about

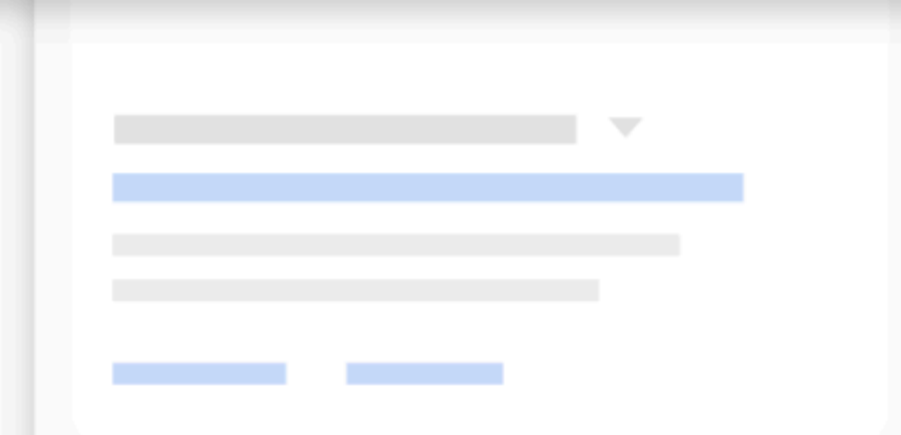
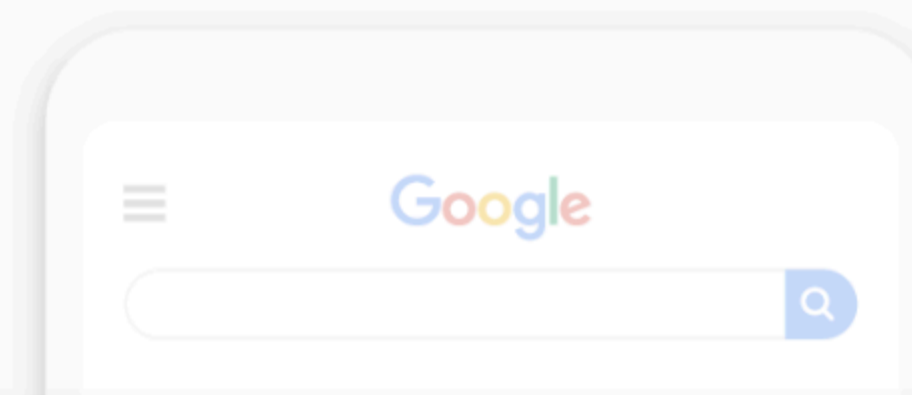
Think of concise and descriptive lines about your business. Generally, you can change this directly in your CMS, or developers can help you with updating it.

Be eligible for special features

Provide extra information to Search in the form of structured data, making the pages eligible for certain features.

Use high quality images and describe them

By adding more context around images, results can become much more useful, which can lead to higher quality traffic to your site.



SEMRUSH

Domain Analytics

Scope: Root Domain | United States | Desktop | Apr 06, 2025

Authority Score

70

Semrush Rank 1.6K

Organic Traffic

1.8M -3.22%



Organic Keywords

882K -0.16%



Paid Keywords

150 -6.83%

Paid Traffic 23.3K

Ref. Domains

96.8K -3.71%

Backlinks 9.4M

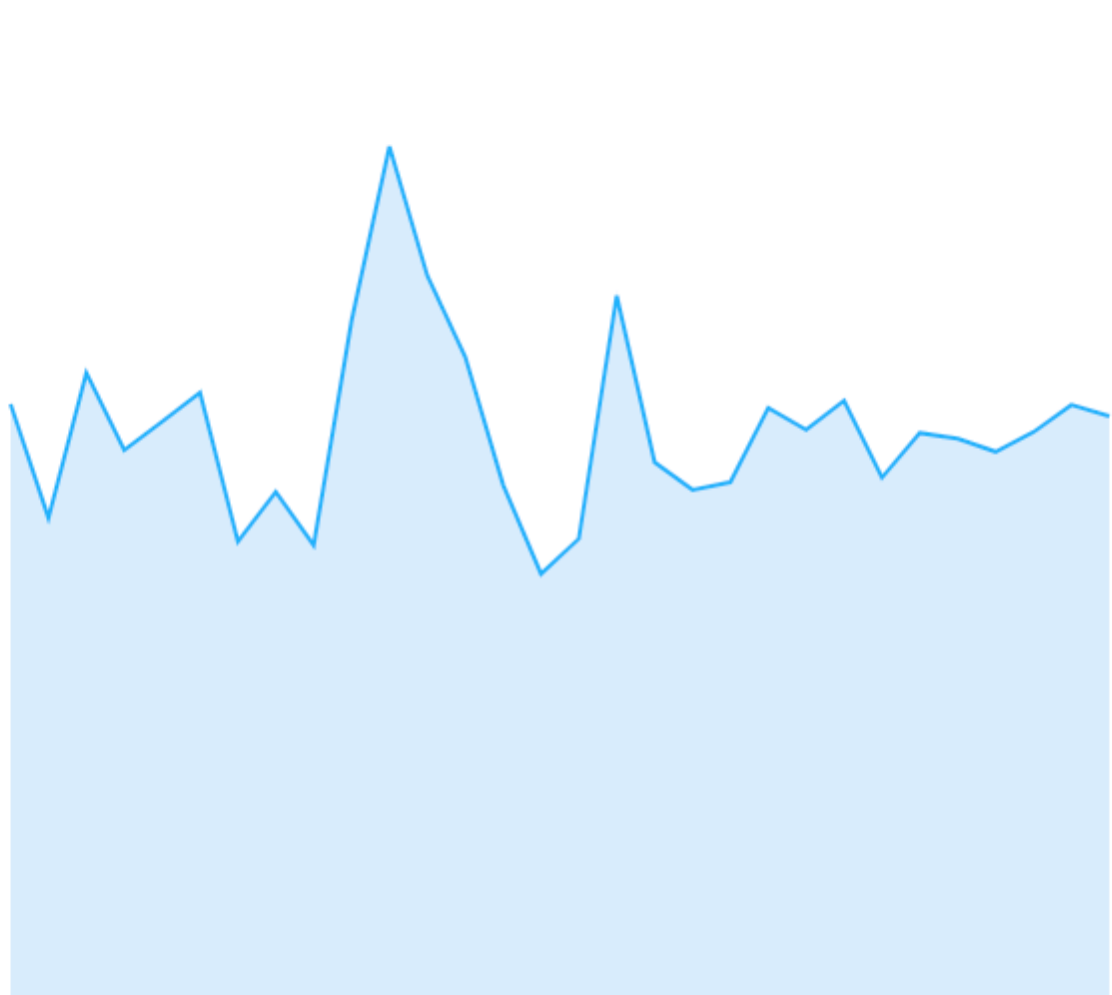
Position Tracking

Updated: 22 hours ago | Mar 9 – Apr 7, 2025 | last 30 days

United States (Google) · English

Visibility

18.51% -0.04%



View full report

Keywords

Top 3

66

new 2

lost 0



Top 20

127

new 4

lost 8



Top 10

114

new 5

lost 3



Top 100

154

new 3

lost 10



Top Keywords

Keywords	Position	Visibility
a master class in...	1 0	0.29%
a more wonderf...	1 0	0.29%
a saint through t...	1 0	0.29%
avoid it	1 0	0.29%
be 100 percent ...	1 0	0.29%
becoming our b...	1 0	0.29%



Analytics & Dashboards

Built-in Site Analytics



STANDARD DASHBOARD - TABBED

ANALYTICS & SEARCH

WORKSTREAMS

Quick Start



Article



Attachment



Digital Signage



Event



Guide Page
(BYU Websites)



Module



Page



Section

Recent Activity

Current Site (BYU Websites (Brightspot Info))

Any Content Type

Me

Any Status



BYU Websites Footer

Page Footer · Wed, Mar 26 · 11:47 AM · Nate Walton



BYU Websites Home

Upload



Drag and drop or [select](#) files.

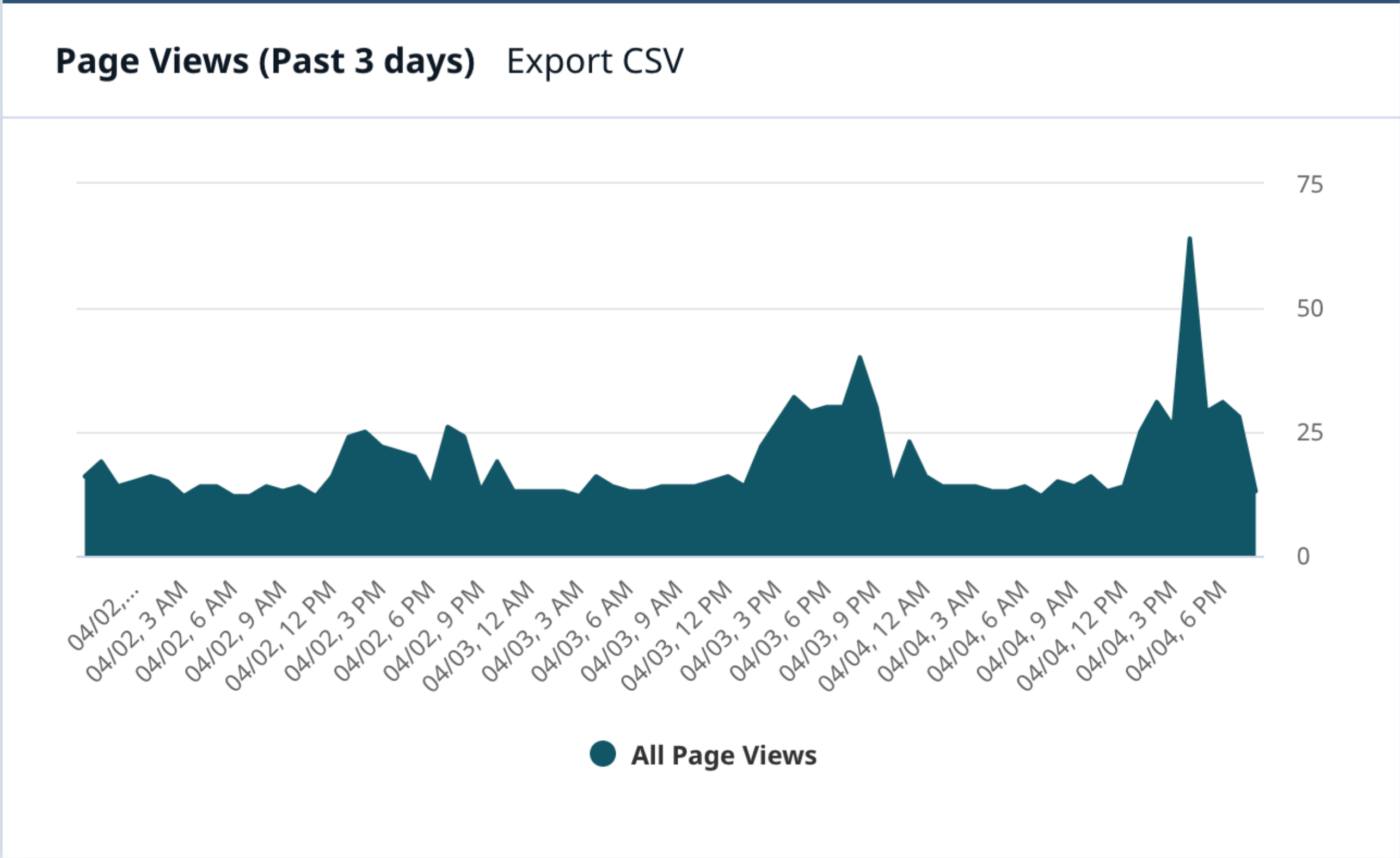
Personal Employee

NATE WALTON

STANDARD DASHBOARD - TABBED

ANALYTICS & SEARCH

WORKSTREAMS



Site Search Queries [Export CSV](#) Show 10 >

Past 1 Month

Search Term	Search Count	# Search Results	# Unsuccessful Searches
2026	18	0	18
2024	15	2	15
2025	12	0	12
search	12	52	12
remove image	7	47	6
user permissions	3	33	0
redirect	5	14	0

Personal Dashboard



STANDARD DASHBOARD - TABBED

ANALYTICS & SEARCH

WORKSTREAMS

Quick Start



Article



Attachment



Digital Signage



Event



Guide Page
(BYU Website)

Recent Activity

Current Site (BYU Websites (Brightspot Info)) ▼

Any Content Type ▼

Me ▼

Any Status ▼



BYU Websites Footer

Page Footer · Wed, Mar 26 · 11:47 AM · Nate Walton

Nate Walton

nmw9@byu.edu



[Profile](#)

[History](#)

[Mirror Preview](#)

[Enable Two-Factor Authentication](#)

[WIPs](#)

[Shared Preview Links](#)

[Log Out](#)



Drag and drop or [select](#) files.

Personal Employee

NATE WALTON



Profile



MAIN

CMS

PERMISSIONS

SAML

OVERRIDES

Dashboard

Collapse



Dashboard



Shared



Dashboard



Standard Dashboard - Tabbed



Edit Existing Content

1

Home



SAVE

Site Dashboard



Sites

All Sites



Search



Global

150th Anniversary

4th Wall Dramaturgy

_Media Desk Template

_Template Site (COPY ME)

_Template Site - Secondary
Branding (COPY ME)

AA - American Nuclear Society

AA - Engineering Design

Edit Site: BYU Websites (Brightspot Info)



MAIN

FRONT-END

INTEGRATIONS

CMS

PAGE DEFAULTS

SEO

CONTENT DISCOVERY

CMS Logo

None



Preview URL ?

https://sites.byu.edu

Site Category

Office of IT (OIT)



Broadcast



SAVE

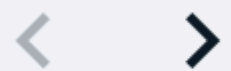
Archive



Sites

All Sites

Search



Global

150th Anniversary

4th Wall Dramaturgy

_Media Desk Template

_Template Site (COPY ME)

_Template Site - Secondary
Branding (COPY ME)

AA - American Nuclear Society

AA - Engineering Design

Edit Site: BYU Websites (Brightspot Info)



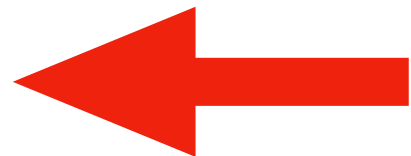
Broadcast



Dashboard



Dashboard



None



Resources



Add



Quick Start Settings

Set:



Create New Types

SAVE

Archive

Custom Dashboard Configuration



Dashboards



Edit Dashboard: Standard Dashboard - Tabbed



Filter

New Dashboard

Catherine's Search Dashboard

TEST

Q Test Dashboard

Elevator Dashboard

Dashboard - OIT Web Admin

Brynne's Dashboard

BYUH Main

Daily Universe - Simplified

Editorial

MAIN

TABS



This Dashboard is owned by a different site. Edit in full on that site: [BYU Websites \(Brightspot Info\)](#)

Name



Standard Dashboard - Tabbed

Columns



1

60%

Dashboard Column: 3 Widgets



Widgets



1

Quick Start Widget: Create New Widget



SAVE

Archive

Dashboards



Edit Dashboard: Standard Dashboard - Tabbed



Filter

New Dashboard

Catherine's Search Dashboard

TEST

Q Test Dashboard

Elevator Dashboard

Dashboard - OIT Web Admin

Brynne's Dashboard

BYUH Main

Daily Universe - Simplified

Editorial

1 53% Dashboard Column: 4 Widgets



Widgets



1 Report Widget: Page Views (Past 3 days)



2 Report Widget: Traffic Source (Past 30 days)



3 Report Widget: All Visits / Unique Visits (Past 3 days)



4 Report Widget: All Visits / Unique Visits (Past 30 days)



+ Add

2 47% Dashboard Column: 2 Widgets



SAVE

Archive



Dashboards



Edit Dashboard: Standard Dashboard - Tabbed



Filter

New Dashboard

Catherine's Search Dashboard

TEST

Q Test Dashboard

Elevator Dashboard

Dashboard - OIT Web Admin

Brynne's Dashboard

BYUH Main

Daily Universe - Simplified

Editorial

Report Widget

Reporter

Area Filled

Supplier ?

Numbers On

Series



Search

Period

Average Time On Page

Page Views

Site Search Volume

Unique Video Views

Unique Visits

Video Impressions

Video Starts

Video Views

Visits



SAVE

Archive



Dashboards



Filter

New Dashboard

Catherine's Search Dashboard

TEST

Q Test Dashboard

Elevator Dashboard

Dashboard - OIT Web Admin

Brynne's Dashboard

BYUH Main

Daily Universe - Simplified

Editorial

Edit Dashboard: Standard Dashboard - Tabbed



Content Volume

Custom Grouping

✓ Numbers Over Time

Top Content

Traffic Source

Search



Collapse

Series



~~Video Views: All Video Views~~



Add



Period

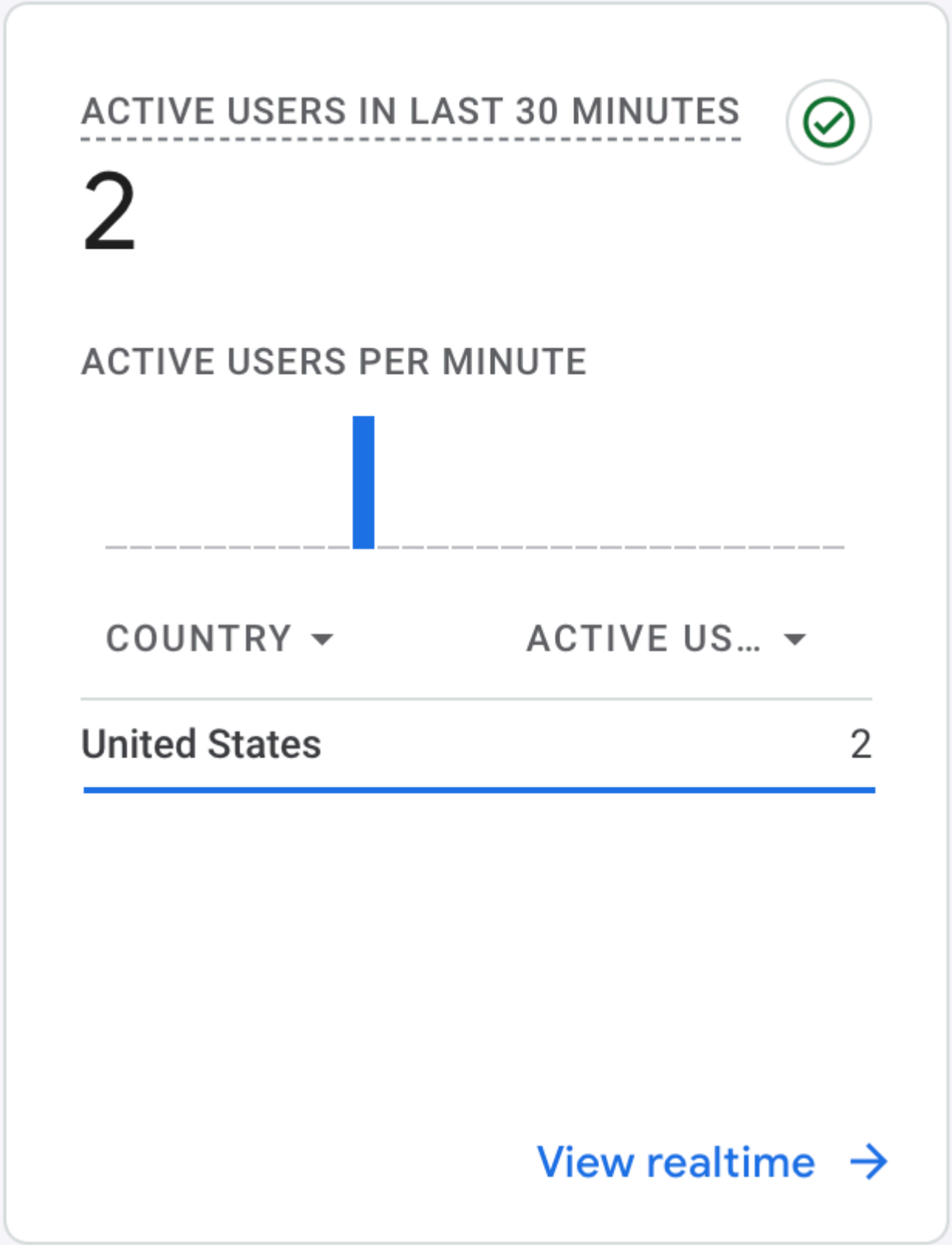
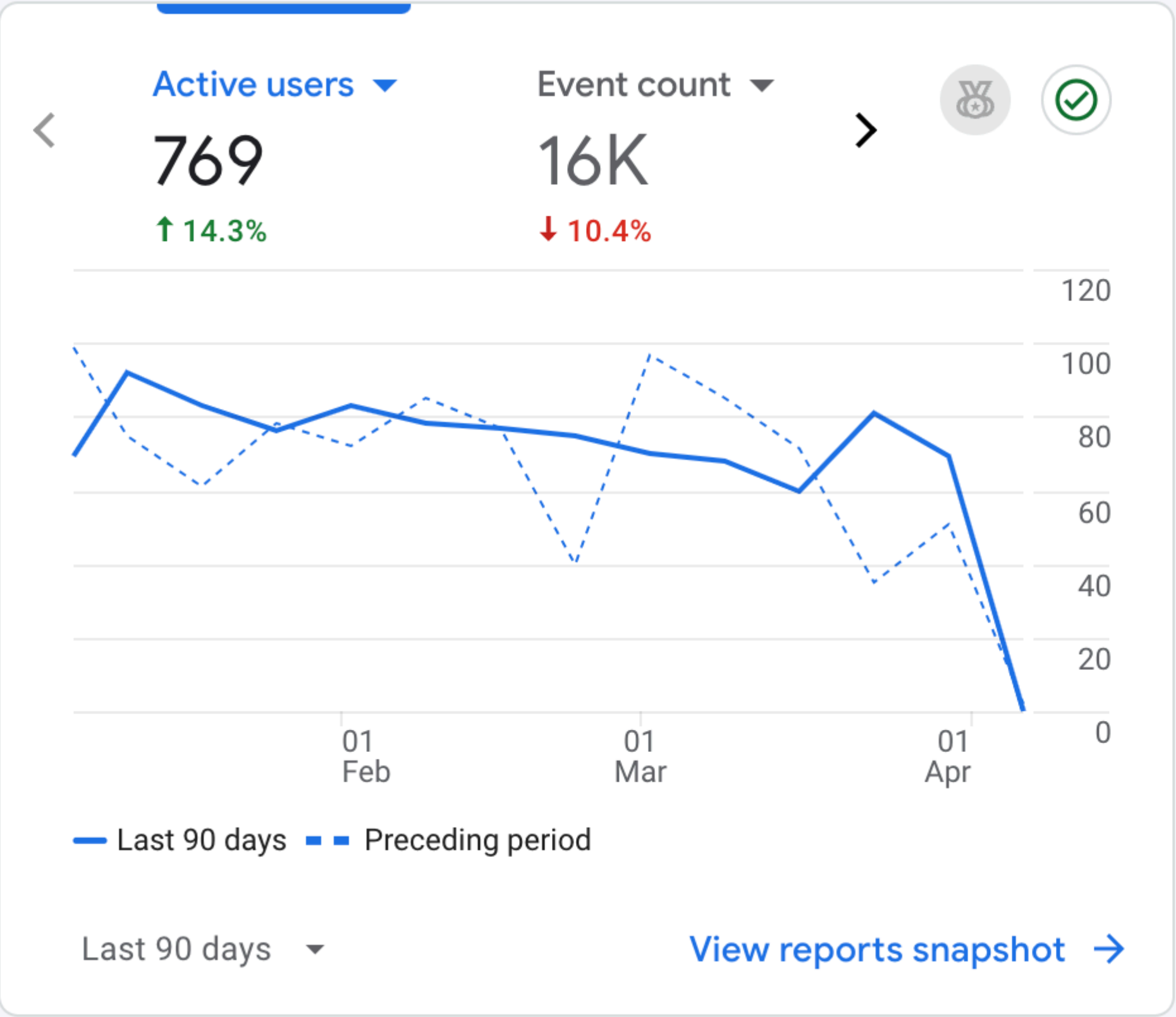
SAVE

Archive

Google Analytics



Home



LAUNCH ANNOUNCEMENT

Discover Annotations

Editors and administrators now have the ability to annotate reports. Navigate to a report with a line graph and right-click on the desired line graph.

View feature

Recently accessed

Reports and pages you recently visited will appear here.



Reports snapshot



Reports snapshot

Last 28 days Mar 10 - Apr 6, 2025



Realtime overview

Realtime pages

Business objectives

View user engagement & rete...

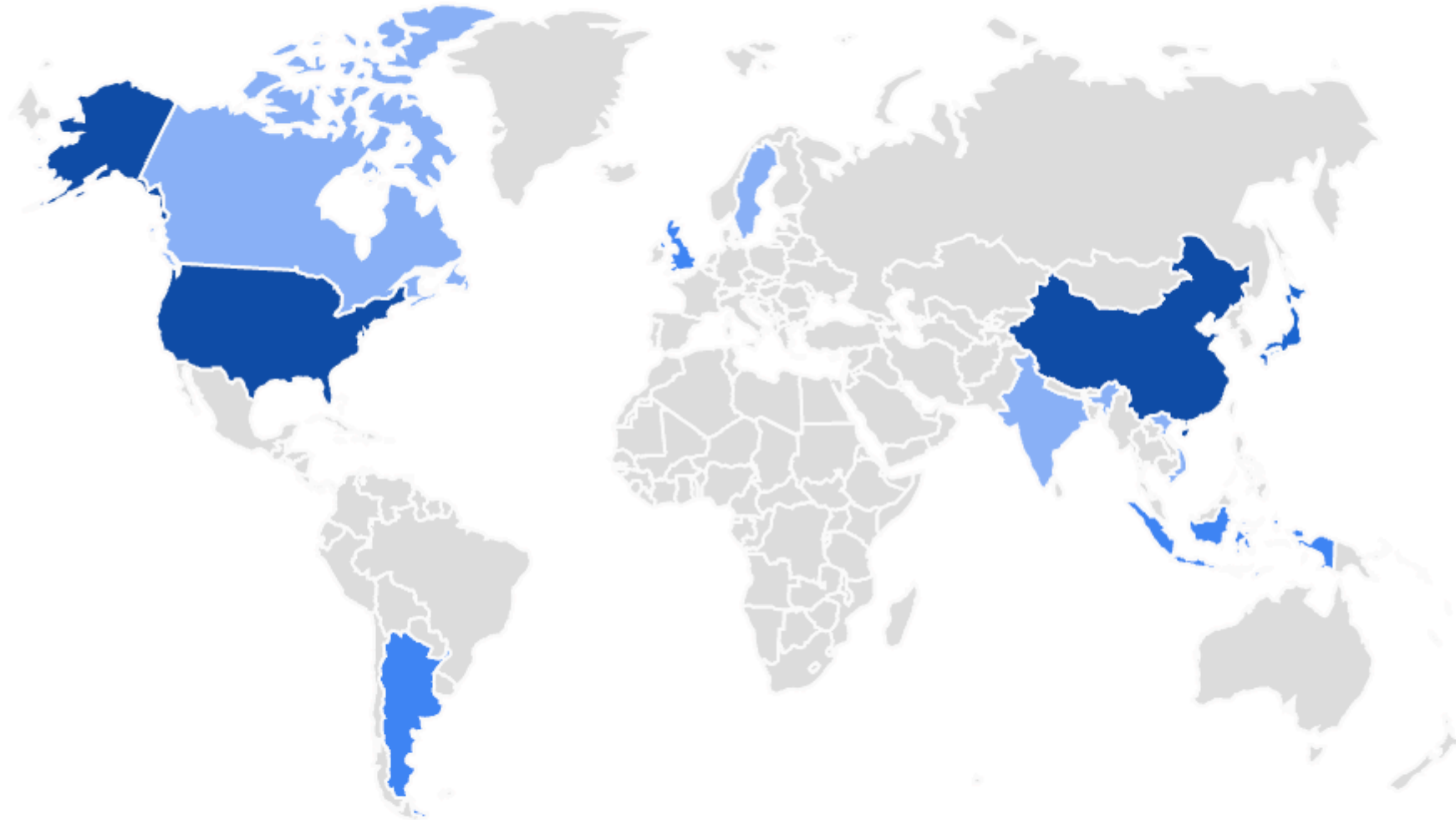
User

User attributes

Tech



Active users by Country



COUNTRY	ACTIVE USERS
United States	164
China	60
Singapore	5
Japan	4
Argentina	2
United Kingdom	2
Indonesia	2

View countries →

User activity over time



Views by Page title and screen class



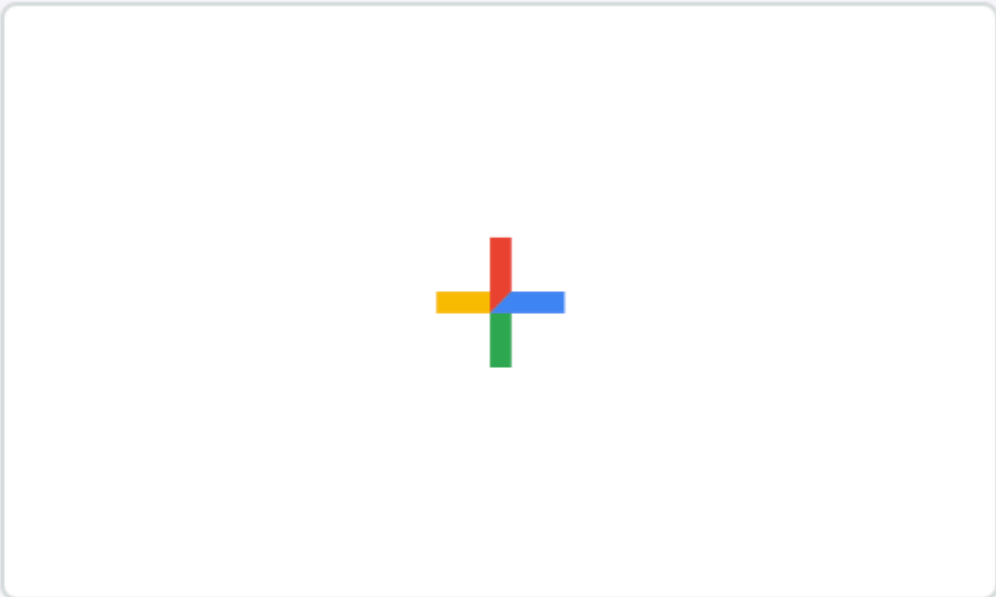
PAGE TITLE AND SCREEN ...	VIEWS
API Search - Developer	326
BYU Developer Portal Hom...	255



Explorations

Start a new exploration

Template gallery



Blank

Create a new exploration



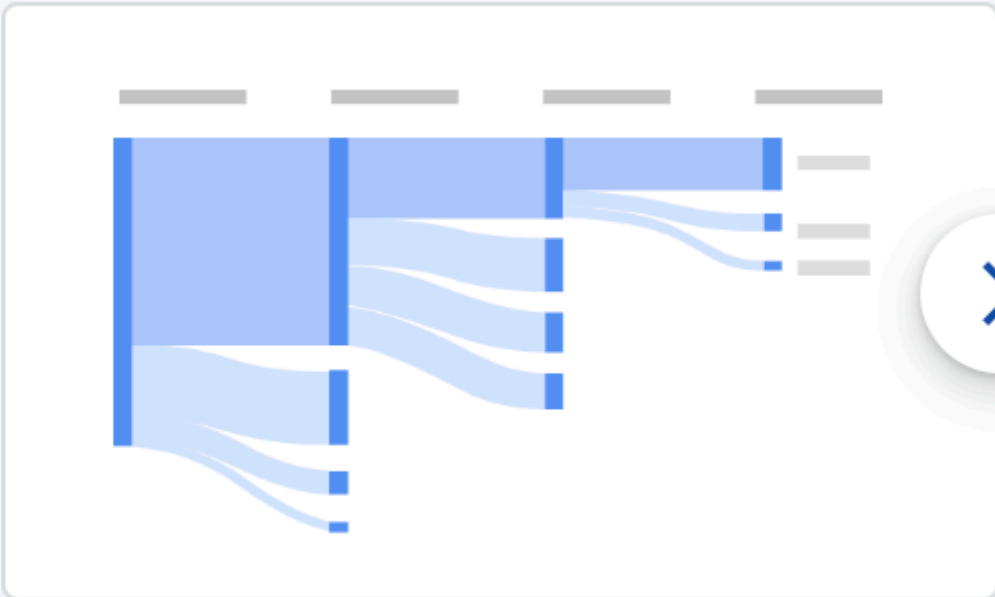
Free form

What insights can you uncover with custom charts and tables?



Funnel exploration

What user journeys can you analyze, segment, and breakdown with multi-step funnels?



Path exploration

What user journeys can you uncover with tree graphs?

Type	Name ↓	Owner	Last modified ↓	Property	🔍
👤	Path exploration	Nathan Walton	12:55 PM	Developer Portal	⋮
👤	Path exploration	Nathan Walton	Jan 26, 2024	Developer Portal	⋮



Variables

EXPLORATION NAME:
Path exploration

Last 28 days
Mar 10 - Apr 6, 2025

SEGMENTS

US

Direct traffic

Paid traffic

Mobile traffic

Tablet traffic

DIMENSIONS

Event name

Gender

Country

Settings

TECHNIQUE

Path exploration

SEGMENT

Drop or select segment

NODE TYPE

Page title and screen name

Event name

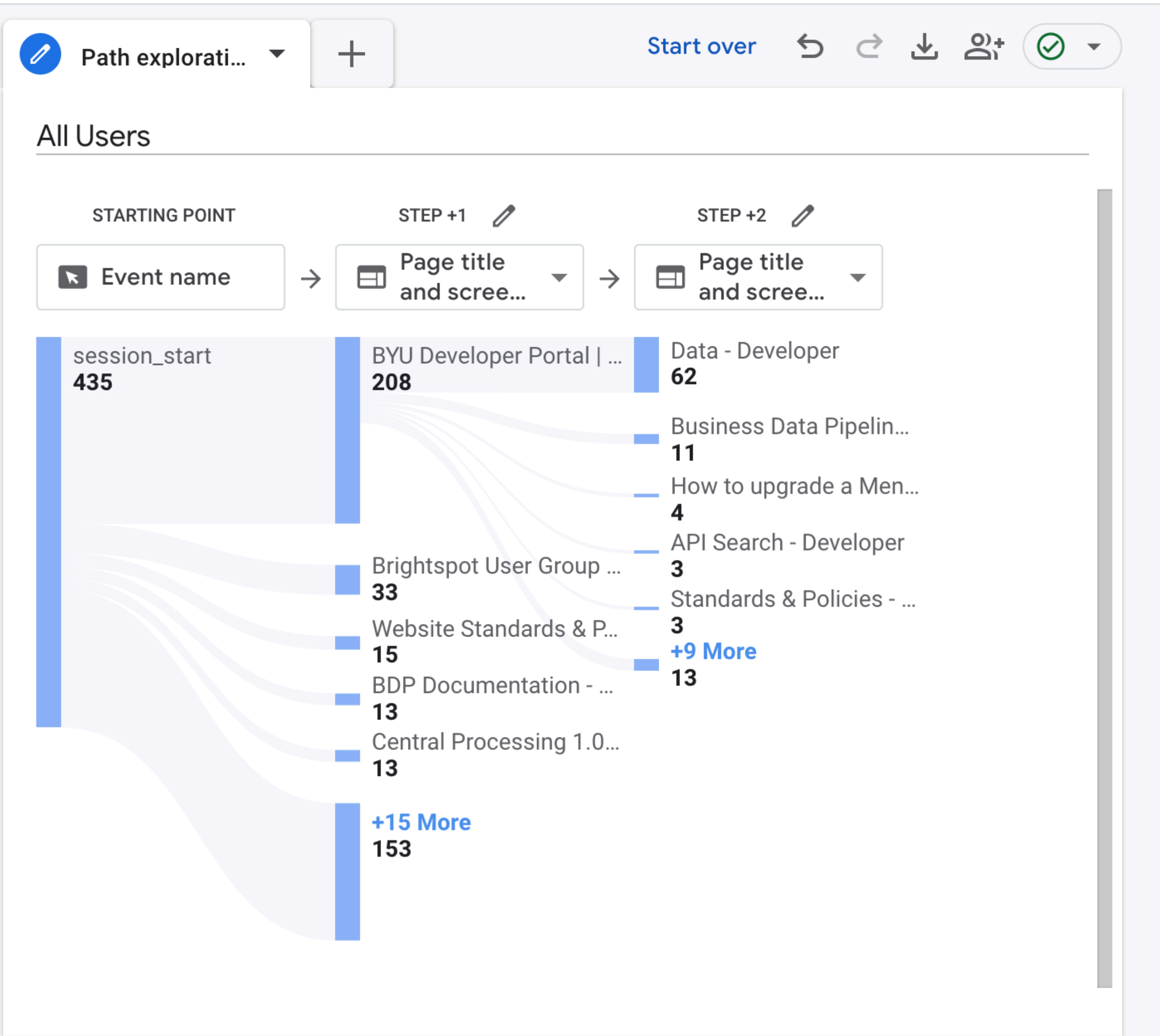
Page title and screen class

Page path and screen class

VIEW UNIQUE NODES ONLY

☒

BREAKDOWN



Custom Code

When to use custom code

BYU Dev:Spark 2025

2025

2024



Dev:SPARK 2025

Wednesday, October 8 • BYU Conference Center

BYU Developer Conference

Join Us for the 2nd Annual BYU Developer Conference!

Like last year, we'll feature keynote speakers from our university leadership, who will share their insights and vision for the future of technology on campus.

In addition to the keynotes, we invite campus developers to submit presentation proposals for our breakout

2025

2024

Call for Presentations

We are excited to invite submissions for breakout presentations at Dev:Spark 2025. We look forward to your contributions!

Submission Guidelines

- **Who Can Submit:** All university students, faculty, and staff involved in development projects.
- **Presentation Topics:** We welcome a wide range of topics, including but not limited to software development, web development, mobile applications, data science, cybersecurity, and emerging technologies.
- **Format:** Presentations should be designed for 20-minute breakout sessions, followed by a 10-minute Q&A.
- **Submission Requirements:** Please include a title, abstract (up to 300 words), and a brief bio of the presenter(s).

Important Dates

- **Submission Deadline:** June 13, 2025
- **Notification of Acceptance:** July 1, 2025

Questions